



Sunrise Medical Inc.
7477 East Dry Creek Parkway
Longmont, CO 80503
800-333-4000

September 10, 2009

SUNRISE MEDICAL AND KIDS UP, INC PLANNED CHANGE IN PARTNERSHIP

Dear Valued Sunrise Supplier,

For the past two and a half years we have partnered with Kids UP, Inc. to provide children with the BINGO™ pediatric push chair and Kids ROCK™ chairs with Reaction™ Dynamic Seating. During this time, Sunrise has provided quotes, order processing, and support for Kids UP's products.

However, due to the current funding environment, multiple distribution levels and increased associated costs, there will be a change in our partnership arrangement on October 5th, 2009.

Effective October 5th, all customer service, sales support, funding questions, orders, warranty or parts, and quotes for Kids UP products will be handled directly by Kids UP through their facility in Belgrade, Montana.

In addition, any quote with requested delivery dates after October 5th may be immediately directed to Kids UP. Kids UP will continue to offer Whitmyer™, AES™, and ComforFit's™ positioning components with Kids ROCK™ products as a distributor for Sunrise Medical.

Please visit Kids UP's website kidsupco.com or call toll free 877-454-3787 to locate your manufacturer's representative, request order forms, or obtain additional product information.

Thank you for your continued support of Sunrise Medical.

Sincerely,

A handwritten signature in black ink, appearing to read "Pete Coburn".

Pete Coburn
President
US Commercial Operations